

# JazzWeek Summit 2018

# Sponsorship Opportunities

## August 9-10, San Jose, California

## Transforming the JazzWeek Summit

Technology's disruption of culture and the economy that supports the arts has become the most important factor within the Jazz broadcasting industry. This year JazzWeek has committed to transforming how our community understands and responds to a wide variety of technological change.



San Jose's Hotel DeAnza, site of the 2018 JazzWeek Summit

Our annual Summit gathering in San Jose has been completely transformed to address everything from broadcasting's infrastructural readiness, to how programmers and musicians might adapt to new paradigms affecting their creative practice and financial well being.

The JazzWeek community of musicians, promoters, radio station and industry executives, and broadcasters, is uniquely positioned to take on these challenges.

Situated in the heart of Silicon Valley, the Summit conference has historically integrated technology professionals, Jazz journalists and some of the most talented broadcasters and musicians from the Bay Area.

Taking place over the weekend following the Summit conference, the San Jose Jazz Festival, one of the west coast's diverse celebrations of Jazz, is a vivid reminder of why we're working so hard to keep this world famous art form alive and well. And then there's San Jose's great food scene!



San Jose's 2018 Jazz Summer Festival

## An Art Worthy of Your Support

Each year we reach out to valued partners for financial support to cover the costs associated with planning and presenting the JazzWeek Summit. And so we're asking for your help. Partners will receive a variety of thanks based on the generosity of their sponsorship.

Thanks and we hope to see you in San Jose soon!

**Find out more at [jazzweeksummit.com](http://jazzweeksummit.com)**

## Sponsorship Levels

### Angel: \$1000 or more!

- Info Booth
- Product Info Sheet to Attendees
- Ad in Summit Program
- Mention on Summit Website and Summit Program Announcement
- Branded Summit T-Shirt with Company or Organization Logo

### Champion: \$500

- Product Info Sheet to Attendees
- Ad in Summit Program
- Mention on Summit Website and Summit Program Announcement
- Branded Summit T-Shirt with Company or Organization Logo

### Supporter: \$250

- Ad in Summit Program
- Mention on Summit Website and Summit Program Announcement
- Branded Summit T-Shirt with Company or Organization Logo

### Friend: \$125

- Ad in Summit Program
- Mention on Summit Website and Summit Program Announcement

### Contributor: \$50

- Our thanks!

Please contact **Ed Trefzger** at [ed.trefzger@jazzweek.com](mailto:ed.trefzger@jazzweek.com) for more information.